23147257

QP CODE: 23147257

Reg No : .....

Name : .....

B.VOC DEGREE (REGULAR / IMPROVEMENT /REAPPEARANCE)EXAMINATIONS, DECEMBER 2023

First Semester

B.VOC TOURISM AND HOSPITALITY MANAGEMENT

THM1ST05 - TOURISM PRODUCT & TOUR GUIDING

2019 Admission Onwards

DADDCDE9

Time: 3 Hours Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is Amenities in 5A's of tourism?
2. What is mass tourism?
3. Bihu is a famous dance from which state.
4. How can Tourism help in the promotion of Handicrafts in India?
5. Kebabas and Biriyanis are cuisines of which Indian state.
6. Which are the two Hindu temple architecture styles in India?
7. Name any two historical assets of India.
8. Corbett National Park is situated in.
9. What is mountain tourism?
10. Name any four beaches in India.
11. Give any two safety instructions given to a tourist by a tour guide.
12. What is the importance of first aid training for tourist guide?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Discuss the significance of Kerala as a tourism product.

14. What are the elements of tourism?

15. Tourism promotes cultural exchange. Justify with examples.

16. What are ragas in music?

17. Write a short note on Ayurveda.

18. Define Museum. What are Natural History museums?

19. What are deserts? What are its features? Discuss its significance in the light of tourism.

20. Write two positive and two negative impacts of adventure tourism.

21. Describe on-tour activities of a tour guide.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss various fairs of our country and their role in enhancing the Tourism industry.

23. Discuss in detail the important heritage sites in various parts of our country.

24. Write the importance of backwater tourism in Kerala.

25. Elaborate the various tourists complaints that may occur during a tour. How to solve such complaints?

(2×15=30)